# **Sponsorship Proposal**

86B210 30th Anniversary Performance "T-W-O (Through – World – Outside)"

# Greeting

Dear Sir/Madam,

We hope this message finds your company in continued prosperity.

We are pleased to present this proposal inviting your esteemed company to consider supporting the upcoming **86B210 30th Anniversary Performance "T–W–O"**, scheduled for 2025.

Since our debut performance at Sogetsu Hall in 1995, **86B210**, a contemporary performance duo, has been creating and showcasing original works both in Japan and abroad. For this commemorative event, we will return to our roots at Sogetsu Hall with a brand-new production titled "**T–W–O**", connecting the past, present, and future through innovative expression.

We sincerely hope your company, which shares an appreciation for the importance of cultural preservation and artistic innovation, will consider supporting this meaningful endeavor.

## **Performance Overview**

Item	Details
Title	86B210 30th Anniversary Performance "T–W–O (Through – World – Outside)"
Venue	Sogetsu Hall (Minato-ku, Tokyo)
Duration	Approx. 50 minutes
Date	November 28, 2025 (Two performances scheduled)
<b>Expected Audience</b>	Approx. 1,000 attendees (Venue capacity: 552 seats)
Organized by	86B210
Planned & Produced by	86B210
<b>Special Collaboration</b>	Various domestic and international artists and creators
Message of Support	Michael Kenna (Photographer)
Special Website	https://www.86b210.com/two

# **Key Features and Social Significance**

#### ■ Cultural Preservation and Artistic Innovation

This performance is a new creation by a female duo who have led the forefront of expressive arts for 30 years. It is not a retrospective, but a **premiere of an entirely new work**, which holds significant cultural value.

#### ■ International Collaboration and Global Artistic Reach

The work will feature collaborations with artists residing in France, including filmmakers, musicians, and visual artists—delivering Tokyo-based contemporary art from an international perspective. Future overseas performances are also being considered.

## ■ Diversity and Gender Perspective

The continued activity of a female duo over three decades serves as a **role model for sustainable artistic practices**, particularly from a gender-diverse viewpoint.

# ■ Opportunities for Nurturing Young Talent and Regional Exchange

We plan to host artist talks following the performances, providing opportunities to share insights with the next generation and foster cultural exchange with the local community.

Sponsors will also have the option to donate their ticket allotment to children's welfare facilities or other social organizations.

# **Sponsorship Benefits**

### ■ Promotional Exposure

- Your company logo will appear on all promotional materials (posters,programs, etc.)
- Featured on official website, SNS, and press releases
- Sponsor names will be included in invitations sent to media outlets

### ■ On-Site Engagement

• Invitations to VIP and guest seating at the venue

### **■** Contribution to the Arts & Culture

- Acknowledgement of your support as part of your company's CSR initiatives
- This project has been endorsed by the Tokyo Arts Council, enhancing its social credibility

# **Sponsorship Plans**

Pl an	Contrib ution	Benefits
A	¥500,000	Main Sponsor designation / Large logo on all materials / Web introduction / 50 complimentary tickets / 1/2 page in the program (A4)
В		Medium logo on all materials / Web introduction / 30 complimentary tickets / 1/4 page in the program (A4)
C	¥100,000	Small logo / Web introduction / 10 complimentary tickets / 1/8 page in the program (A4)
D	¥50,000	Small logo / Web introduction / 5 complimentary tickets / 1/16 page in the program (A4)
E	¥30,000	Small logo / Web introduction / 6 complimentary tickets / 1/32 page in the program (A4)

Available until the end of October. From November, we will list names on the special website and in the video credits (for those who request it).

### **Contact Information**

### 86B210

Contact: Fumie Suzuki

Email: 86b210@gmail.com

**Tel:** 090-2303-6664

Website: https://86b210.com

# **Closing Statement**

In the aftermath of the COVID-19 pandemic, many theaters were forced to shut down or scale back operations. While audiences are gradually returning, the situation remains challenging.

In such times, we have chosen to take a bold step—to stage this performance in a major theater—demonstrating the enduring power of the performing arts and their potential to shape the future. This is not merely an anniversary performance, but a **symbolic act to "reboot" the cultural landscape.** 

Art connects people, elevates a company's future value, and creates new intersections between businesses and society.

As a group that has consistently pushed the boundaries of expression and envisioned new worlds, **86B210** welcomes your partnership as a "co-runner" in this journey.

We hope you will consider joining us in forging the path toward a more vibrant cultural future.

Sincerely yours,

86B210